

ACSP Design Team Submission Packet

The Design Team will have as its major function the creation of hair and nail designs and the accompanying technicals to be used as instructional material for ACSP CEU classes. Remember, the designs and accompanying technical will be the sole property of ACSP and is to be used for the promotion of ACSP and its members.

FAQ's

Who can be on the Design Team? Any ACSP member in good standing that has been a member of ACSP for at least one year.

How many people are chosen for Design Team? The team includes a Director, up to 3 hair designers, 1 nail designer with the option of 2 members who will serve as assistants. The team works under the direction of the Director who has the final say on all models and finished work.

Do I have to also be an educator? NO! You can participate on the Design Team and develop the trend without actually teaching classes. However, the team does teach the trend to the ACSP the Fashion Education Committee members each August so they can in turn teach the ACSP CEU classes. You are required to be at this workshop.

Do I get paid for this position? No, however there are some expenses allowed with approval.

How much time would this require? The team normally meets for no more than three days – a creative session, a photography and technical writing day and a third day to finalize all the details, but may meet more frequently if needed.

What is the deadline? The deadline to apply is February 1, 2012 for the 2013-2014 team. Team members will be announced at the Annual ACSP Convention each April.

Submission Requirements

- 1) **COVER LETTER:** Should include Name, Address, Phone Contact, Statement of Intent (A willingness and ability to be considered for the position of Designer and/or Design Team.)
- 2) **PROJECTION:** Your forecast of a future situation or trend based on a study of present ones.
- 3) **INFLUENCES & ILLUSTRATIONS:**
 - a. Influences - The capacity to have an effect on the design and trend character, development, or behavior of someone or something, or the effect itself.
 - b. Illustrations - An example serving to clarify or prove something: "photo, magazine or a graphic illustration.
- 4) **TECHNICALS:** Step by Step instructions of how to accomplish the design.
- 5) **DESIGN PHOTOS:** Photos of finished design. Nails may want to include sample nail art
- 6) **YOUR PHOTO & BIO:** A current photo of yourself. A one (1) page Bio or Resume which lists your work experiences, skills and educational background

Remember, the outline is a guideline;

The Design is only as good as how much you put into it.